## Support Completes the Solution for Network Operators and Equipment Manufacturers

### Services to keep you on the road to next-generation wireless

## **Achieve critical timelines**

If your success as a principal engineer, scientist, device designer, or network system designer depends on driving the state-of-the-art, despite the uncertainties of rapidly evolving technology and tight business timelines...

...Tektronix Support enables you to realize new designs with the confidence you have mastered the leading edge of technology.





#### Maximize return on your investment with a complete solution

If your success as a mission technical manager, operational support system manager, installation and deployment team manager, or purchasing manager depends on balancing your organization's operating investments with evolving technical requirements...

...**Tektronix instruments**, and ultra-fast, easily accessible, comprehensive support, enable you to demonstrate not just savings, but superior technical performance at the lowest possible ongoing cost-of-operations.

### Choose your support with confidence

When success as an electronics service, maintenance or support technician, installation and deployment technician,

or telecommunications cell site manager depends on working independently to keep instruments online, in a schedule-driven environment, with limited access to technical or management assistance...

...Choosing Tektronix Support gets you the fastest, easiest help and information to minimize out-of-service time.



## Depend on Tektronix

Proven operations excellence

- ► Fastest support
- 90-day unconditional service warranty

Outstanding delivery to commitment

- Enable-first support
- No fine print, exclusions, surprises or delays

#### We Welcome Comparison



Support Completes the Solution for Network Operators and Equipment Manufacturers

Services to keep you on the road to next-generation wireless



## Depend on Tektronix

We know you depend on Tektronix instrument solutions when you make and meet critical commitments. So we make and meet a

support commitment you can depend on.

Anytime you need support, anywhere in the world, Tektronix Support gives you the lowest possible exposure to inconvenience, delay, or disruption of operations. That takes uncertainty out of investing in an instrument solution.

It means easy access to technical support that takes the uncertainty out of applying new technology to drive innovation.

And it means a reliable, worldwide performance commitment that takes the uncertainty out of your planning for the critical applications, or long-term deployment, that determine the success of your enterprise.

## Tektronix Support Completes the Solution

Proven operations excellence delivers very fast, reliable support.

#### Fastest Support Outstanding Delivery to Commitment

- Interactive online support
- Field support and application engineers
- Technical support
- Established global availability

# Tektronix Is Committed to Enabling You First

Enable-First Support eliminates virtually all risk of a business surprise or delay. No other technology partner demonstrates a more single-minded commitment to your success.

#### 90-Day Unconditional Service Warranty—No Fine Print, Exclusions, Surprises or Delays

- ► Your financial commitment is fixed in advance
- ► No parts exclusion
- ► No charge for shipping
- No exclusion for unintended damage
- Proactive extended support planning



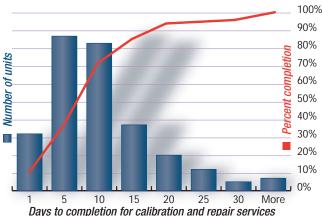
#### Support that Sets the Standard Is Standard

Tektronix proven operations excellence and Enable-First Support set the standard of performance. And the simplicity and superior performance of Tektronix Support are

standard, with every Tektronix instrument, any time you need support, anywhere in the world.

## **We Welcome Comparison**

Tektronix Support's promise is backed by proven performance, sophisticated operations management expertise and systems, and global capability. Tour our facilities. Review our performance. Ask for the data. And then compare. No technology partner is better qualified to make credible, reliable support a part of your solution.



Days to completion for calibration and repair service

#### For Further Information

Tektronix maintains a comprehensive, constantly expanding collection of application notes, technical briefs and other resources to help engineers working on the cutting edge of technology. Please visit www.tektronix.com

Copyright © 2003, Tektronix, Inc. All rights reserved. Tektronix products are covered by U.S. and foreign patents, issued and pending. Information in this publication supersedes that in all previously published material. Specification and price change privileges reserved. TEKTRONIX and TEK are registered trademarks of Tektronix, Inc. All other trade names referenced are the service marks, trademarks or registered trademarks of their respective companies. 04/03 MD/SH 49W-16584-0

